

# HAUTE RESIDENCE

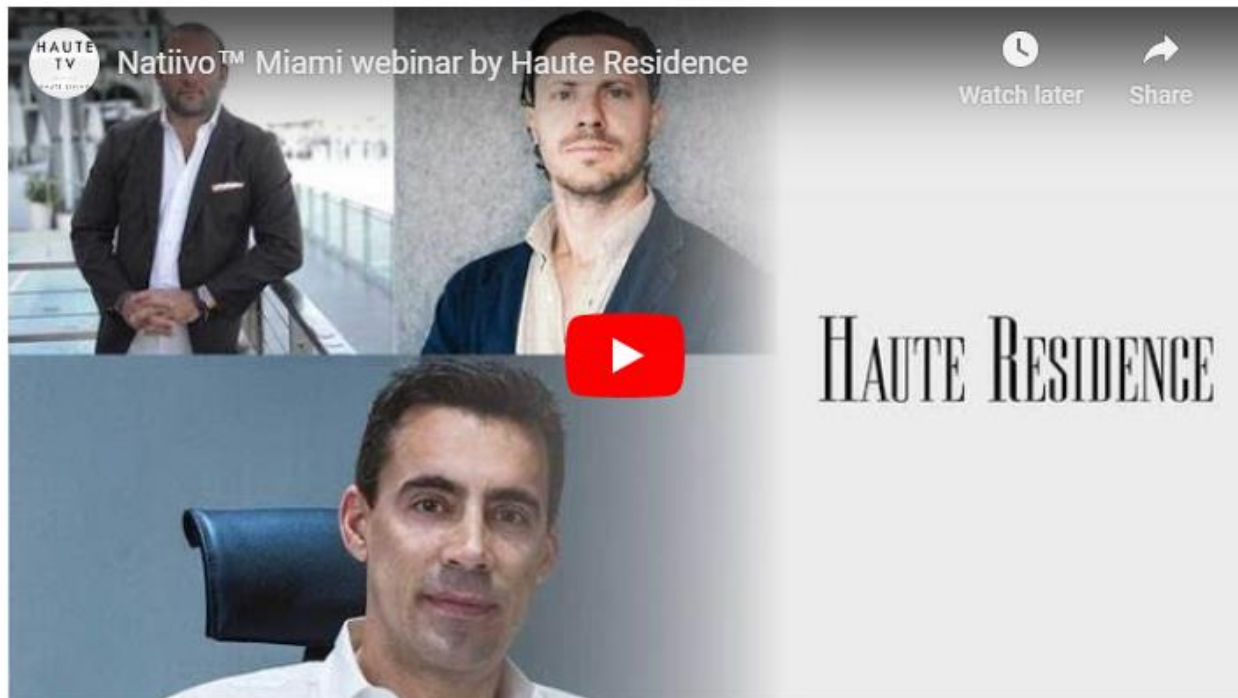
June 17, 2020

## Watch: Natiivo Miami Brings Live, Work And Play Concept To New Heights

The minds behind [Natiivo Miami](#), (Natiivo™ Miami) the revolutionary home-sharing-friendly development that was designed to create a hybrid hospitality and residential experience for owners and travelers alike, joined *Haute Residence* for a webinar to talk about the project.

**Keith Menin**, Hospitality Entrepreneur, Developer of Natiivo Miami, and Founder of Menin Hospitality, **Alex Xakoustis**, Founder of ITALKRAFT, and **Raymond Fort**, Associate AIA, LEED AP, award-winning architect, design manager and project manager at Arquitectonica were hosted by *Haute Living's* **April Donelson** and **Seth Semilof**. The dialogue went deep into the new development and its unique concept.

Watch the webinar [below](#).



Natiivo™ Miami is a gamechanger in the “eat, work, live and play” world of development. Within Natiivo™ Miami is [Creative HQ](#), Miami’s first-ever creative office-condos, giving flexibility to owners, as well as the use of Natiivo™’s exclusive members-only concept, Natiivo™ Social. Natiivo™ Social is three floors of curated amenities, including a pool



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with pool-side cabanas, outdoor terraces, state-of-the-art fitness center, restaurant and cocktail bar, outdoor dining, entertainment spaces, media room, programmed events, speakeasy, DJ booth, Peloton studio, yoga, and more.

## **Highlight from the webinar:**

"We saw a shift in hospitality," said Menin as he spoke of the project's beginnings. "We identified an amazing piece of property in downtown Miami. So we really wanted to create as a family a unique tower, not just a rental building, or a condominium with a gym but really something special. We are building a fantastic building that's over 50 stories tall. The first six floors are an incredible brick facade, which is going to be an office condo called creative HQ, which is being sold by [ONE Sotheby's International Realty](#). (Furthermore,) Natiivo™ Social is 70,000 square feet of the most amazing amenities that anybody has seen."

"We took the elements of what was the historic downtown," said Fort. "We looked at the Freedom Tower. We looked at the older brick buildings than in downtown in downtown Miami. We even looked at older brick buildings in Miami that were previously demolished, just to understand what used to be there, and we took that as the inspiration for what are the office levels of the project."

"In a platform like Natiivo, as it's going to be a lot of home-sharing, they have the hotel components," said Xakoustis. "The design (team) is going to make sure that it's doable, buildable, and that will last a long time. At this point, every builder, every developer, they're very careful with their budgets and what they offer. You have to be on your best game and create a product that is going to be amazing. Being part of this great team, I think it wasn't that difficult for us we follow the leads and we try to to make them shine."

Menin put in perspective the different options that the building allows. "We're really a building that's very flexible. I think we're selling so successful because people like (that) there's not really a restriction. You know, it's not a condotel that the deed is not a deed. It's not just a residential tower where you can rent out short term. You can buy real estate and do as you wish, with our rules and regulations."

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**Friday, June 19th at 2PM EST / 11AM PST**

**Penthouse Wars: Across-section of PH Residences across the Miami, NY, and San Francisco markets**



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